

Chicago Mentoring Collaborative



Strategic Student Recruitment: Beyond the Gift Card Approach

December 20, 2021 CST
10am - 12pm
via Zoom

Since COVID, we are learning more and more about what it takes to engage youth. We all know, youth programs only work if we have youth to participate.

Have you ever developed a great idea for a program and then struggled to recruit or retain youth for that program? What makes youth want to engage and participate - beyond the lure of getting "stuff?"

Join us as we explore best practices in how to meaningfully engage and explain to youth the benefits of our programs.

Registration